



VLDB 2020

**Sponsorships and Exhibitions
Prospectus**

The 46th International Conference on Very Large
Data Bases (VLDB 2020)

<https://vldb2020.org/>

Tokyo, Japan

August 31 – September 4, 2020

Updates

- **October 24, 2019:** Sponsorship fees in US dollars are specified.

Greetings

The VLDB International Conference, sponsored by the VLDB Endowment, is a top-tier annual conference for the database field, and 2020 will be its 46th meeting. It is one of three international conferences focused primarily on databases, along with SIGMOD (organized by ACM) and ICDE (organized by IEEE). This will be the third meeting in Japan; it was held in Tokyo in 1977 and Kyoto in 1986. VLDB presentations cover a wide range of database technologies and systems, from data mining to big-data analysis, providing excellent opportunities for learning about state-of-the-art technologies and system trends in the database field and their applications to research and development.

In recent years, there has been increased focus on the importance of fostering human resources related to databases, big data, cloud computing, and the data sciences. This necessitates continual monitoring of international trends in research and development, for which an international perspective is vital. The VLDB 2020 conference will contribute to the development of such human resources through conference event planning and management.

VLDB 2020 can provide our supporting companies and organizations with help in improving their presence and in informing others about their activities in various ways, including by displaying company logos on our homepage and in pamphlets. Display booths provide further opportunities for to distribution information to domestic and international participants.

The VLDB 2020 Organizing Committee is eagerly anticipating your participation.

Committee Chair	Hiroyuki Kitagawa (University of Tsukuba)
Executive Committee Chair	Yoshiharu Ishikawa (Nagoya University) Christian S. Jensen (Aalborg University)
Treasury Committee	Atsuyuki Morishima (University of Tsukuba): Domestic Sponsorship Chair
Sponsorship Committee	Xiaoyong Du (Renmin University)
Chairs	Mohamed Mokbel (Hamad Bin Khalifa University) Vasilis Vassalos (Athens University of Economics and Business)

VLDB 2020 Sponsorship contact

(JTB Communication Design)

vldb2020@jtbcom.co.jp

Conference Overview

Conference name

The 46th International Conference on Very Large Data Bases

Abbreviation: VLDB 2020

Dates

Aug. 31 (Mon) –Sept. 4 (Fri), 2020

Location

Keio Plaza Hotel (2-2-1 Nishi-shinjuku, Shinjuku, Tokyo)



Host organizations

Organizer: VLDB 2020 International Conference Organizing Committee
(VLDB 2020 Organizing Committee)

Co-organizer (planned): The Database Society of Japan (DBSJ)

Sponsors (planned): Information Processing Society of Japan (IPSJ)
The Institute of Electronics, Information and Communication Engineers (IEICE)

Previous VLDB Conferences

Aug. 26–30, 2019

Los Angeles (U.S.A.)



Aug. 27–31, 2018

Rio de Janeiro (Brazil)



Aug. 28–Sept. 1, 2017

Munich (Germany)



Sept. 5–9, 2016

New Delhi (India)



Aug. 31–Sept. 4, 2015

Hawaii (U.S.)



Sept. 1–5, 2014

Hangzhou (China)



Aug. 26–30, 2013

Riva del Garda (Italy)



Aug. 27–31, 2012

Istanbul (Turkey)



Organizing Committee

The main members of the current organization are as follows (Asterisks denote committee chairs).

Honorary Chair	Masaru Kitsuregawa (The University of Tokyo / National Institute of Informatics)
Organizing Committee Chair	Hiroyuki Kitagawa (University of Tsukuba)
VLDB Endowment	Sharad Mehrotra (University of California, Irvine)
Representative	
General Chairs	Yoshiharu Ishikawa (Nagoya University) Christian S. Jensen (Aalborg University, Denmark)
Program Committee Chairs	Magdalena Balazinska (University of Washington, USA) Xiaofang Zhou (The University of Queensland, Australia)
Associate Editors	Azza Abouzied (New York University Abu Dhabi) Amr El Abbadi (University of California, Santa Barbara) Phil Bernstein (Microsoft Research) Xin Luna Dong (Amazon) Zi (Helen) Huang (University of Queensland) Nick Koudas (University of Toronto) Georgia Koutrika (Athena Research Center) Guoliang Li (Tsinghua University) Alexandra Meliou (University of Massachusetts, Amherst) Felix Naumann (Hasso Plattner Institute, University of Potsdam) Dan Olteanu (University of Oxford) M. Tamer Özsu (University of Waterloo) Aditya Parameswaran (University of California, Berkeley) Andy Pavlo (Carnegie Mellon University) Xiaokui Xiao (National University of Singapore) Jeffrey Xu Yu (The Chinese University of Hong Kong) Meihui Zhang (Beijing Institute of Technology) Jingren Zhou (Alibaba Group)
Tutorial Chairs	Michael J. Carey (University of California, Irvine) Renée J. Miller (Northeastern University)
Industrial Chairs	Tiziana Catarci (Sapienza Università di Roma) Carlo Curino (Microsoft)

	Divesh Srivastava (AT&T Labs)
Demo Chairs	Yasuhiro Fujiwara (NTT Software Innovation Center)
	Ioana Manolescu (INRIA)
	Ying Zhang (University of Technology, Sydney)
Panel Chairs	Anastasia Ailamaki (EPFL)
	Surajit Chaudhuri (Microsoft)
Workshop Chairs	Wook-Shin Han (POSTECH)
	Makoto Onizuka (Osaka University)
	Nesime Tatbul (MIT / Intel Labs)
PhD Workshop Chairs	Ziawasch Abedjan (TU Berlin)
	Katja Hose (Aalborg University)
Sponsorship Committee	Xiaoyong Du (Renmin University)
Chairs	Mohamed Mokbel (Hamad Bin Khalifa University)
	Vasilis Vassalos (Athens University of Economics and Business)
Publicity Committee Chair	Hideaki Kimura (Oracle)
Proceedings Chairs	Hiroaki Shiokawa (University of Tsukuba)
	Sen Wang (University of Queensland)
Treasury Committee	Toshiyuki Amagasa (University of Tsukuba)*
	Atsuyuki Morishima (University of Tsukuba)
	Nobutaka Suzuki (University of Tsukuba)
Web and SNS Committee	Shohei Yokoyama (Tokyo Metropolitan University)*
	Kyoung-Sook Kim (Advanced Industrial Science and Technology)
	Steven Lynden (Advanced Industrial Science and Technology)
	Akiyoshi Matono (Advanced Industrial Science and Technology)
Local Arrangement	Jun Miyazaki (Tokyo Institute of Technology)*
Committee	Masatoshi Oguchi (Ochanomizu University)
	Masashi Toyoda (The University of Tokyo)
	Saneyasu Yamaguchi (Kogakuin University)
	Chiemi Watanabe (Tsukuba University of Technology)
Registration Chairs	Kaoru Katayama (Tokyo Metropolitan University)
	Takashi Tomii (Yokohama National University)
Domestic Advisory Board	Miyuki Nakano (Tsuda University)
	Haruo Yokota (Tokyo Institute of Technology)
	Masatoshi Yoshikawa (Kyoto University)

Outline of the Conference

Conference schedule (draft)

Aug. 31 (Mon)

Workshops and tutorials

Reception (evening): Keio Plaza Hotel

Sept. 1 (Tue)

Keynote lecture 1 (plenary session)

Research paper sessions, industrial paper sessions, demonstrations, panel discussions

Poster reception (evening) and VLDB Endowment dinner

Sept. 2 (Wed)

Keynote lecture 2 (plenary session)

Research paper sessions, industrial paper sessions, demonstrations, panel discussions

Poster reception (evening)

Banquet: Keio Plaza Hotel

Sept. 3 (Thu)

Awards and business meeting (plenary session)

Research paper sessions, industrial paper sessions, demonstrations

Poster reception (evening) and VIP dinner

Sept. 4 (Fri)

Workshops (we are considering holding seminars, etc., for developers on Sept. 5 (Sat) and Sept. 6 (Sun))

Expected number of participants: 800 (350 domestic, 450 international)

Note: We will be capable of hosting 700–1,000 participants.

Number of presentations: (based on the data of VLDB 2017)

Keynote speeches: 2 (In addition, lectures by each prize winner)

Panels: 1

Research papers: 141

Industrial papers: 20

Tutorials: 8

Demonstrations: 35

In addition to the above, 10 workshops (one of which will be a Ph.D. workshop)

Conference composition

- (1) **Keynote speeches:** Multiple lectures by noteworthy top-level researchers and developers.
- (2) **Research paper presentations:** Presentations of the results of cutting-edge research. Note that only papers that have been submitted to and accepted by that year's issue of the journal *Proceedings of the VLDB (PVLDB)* are qualified for presentation at the VLDB conference.
- (3) **Industrial paper presentations:** Primarily presentations related to systems technologies in the industrial sector. As with research papers, industrial papers must have been accepted by *PVLDB*, but submissions are not accepted throughout the year. Instead, they are accepted in conjunction with hosting of the VLDB conference. Note that VLDB conferences in recent years have not established separate industrial sessions, but have presented industrial papers along with presentation sessions for research papers on similar topics.
- (4) **Demonstrations:** Demonstrations of cutting-edge technologies and systems. As with industrial papers, submissions and acceptance are for that year's VLDB conference.
- (5) **Tutorials:** Commentaries about cutting-edge database technologies presented by researchers well-versed in the field.
- (6) **Panel discussions:** Panel discussions by top-level researchers and developers on topics related to database technologies.
- (7) **Poster sessions:** Poster presentations with oral descriptions of research and industrial papers, allowing opportunities for more detailed descriptions than are possible in presentations.
- (8) **Workshops:** Proposed workshops on individual topics held in conjunction with the VLDB conference, along with presentations and discussions focusing on those themes.
- (9) **Banquet:** A social event for deepening interaction between conference participants.
- (10) **Exhibitions:** Corporate-sponsored booths useful for public relations and recruiting related to corporate systems.

Timetable (draft)

Day 1	9:00–18:00	WS1	WS2	WS3	WS4	WS5	WS6	WS7
	18:00–20:00	Welcome Reception						
Day 2	8:30–10:00	Welcome + Keynote1						
	10:00–10:30	Coffee Break						
	10:30–12:00	A1	Tutorial 1	Demo A	B1	C1	D1	E1
	12:00–13:30	Lunch						
	13:30–15:00	A2	Tutorial 2	Demo B	B2	C2	D2	E2
	15:00–15:30	Coffee Break						
	15:30–17:00		Tutorial 3	Demo C	B3	C3	D3	E3
	17:00–18:00	Poster Reception						
	18:00– ...	VLDB Endowment Dinner						
Day 3	8:30–10:00	Keynote2 (+ Endowment Business Meeting)						
	10:00–10:30	Coffee Break						
	10:30–12:00	Panel	Tutorial 4	Demo D	B4	C4	D4	E4
	12:00–13:30	Lunch						
	13:30–15:00	A2	Tutorial 5	Demo A	B5	C5	D5	E5
	15:00–15:30	Coffee Break						
	15:30–17:00		Tutorial 6	Demo B	B6	C6	D6	E6
	17:00–18:00	Poster Reception						
	18:00–21:00	Banquet						
Day 4	8:30–10:00	Awards + Talk						
	10:00–10:30	Coffee Break						
	10:30–12:00	A7	Tutorial 7	Demo C	B7	C7	D7	E7
	12:00–13:30	Lunch						
	13:30–15:00	A8	Tutorial 8	Demo D	B8	C8	D8	E8
	15:00–15:30	Coffee Break						
	15:30–17:00		Tutorial 9	F9	B9	C9	D9	E9
	17:00–18:00	Poster Reception						
	18:00– ...	VIP Dinner						
Day 5	9:00–18:00	WS1	WS2	WS3	WS4	WS5	WS6	WS7

Sponsorships

Sponsor categories

We refer to companies and organizations supporting VLDB 2020 through sponsorships as “sponsors.” There are two sponsor categories:

1. **Basic sponsors:** Organizations providing non-specific support through diamond, platinum+ (platinum plus), platinum, gold, silver, or bronze sponsorships.
2. **Special sponsors:** Organizations providing support for specific aspects of the conference, such as poster receptions and coffee breaks.

In addition to benefits common to all sponsors, there are other benefits according to sponsorship type. See page 11 for details of benefits for basic sponsors, and page 14 for special sponsor benefits.

Please feel free to contact the VLDB 2020 Organizing Committee with any questions regarding becoming a sponsor.

Sponsor and exhibit applications

- The deadline for inclusion in the conference program is expected to be in late June 2020. Please note that sponsor and exhibit applications submitted after that date may result in being omitted from the program.
- Please make inquiries and applications as VLDB 2020 sponsors as early as possible so that your company name and logo can be displayed for the longest time possible.
- We will contact applicants with further information about supplying banner ad files and complimentary badges after receiving applications.

Common Sponsor Benefits

All sponsors will receive the following benefits:

- Listing of your company name and logo as a VLDB 2020 sponsor in the conference program.
- Listing of your company name and logo as a VLDB 2020 sponsor on the official conference website, along with a link to your organization's website.
- Listing as an official sponsor on a special banner stand during the conference.
- Permission to use the VLDB 2020 conference logo until the end of September 2020.

VLDB 2020 Basic Sponsors

	Fee (yen)	Complimentary passes	Ads at conference site	Acknowledgment	Full registrations	Booths (1.8 × 1.8 m)	Company description in program (word count)	Program advertisement	Inclusion of pamphlet in conference bag
Diamond	Negotiable	8	◎	○	2	2	150	1 page	○
Platinum+	3,000,000 JPY / 30,000 USD	6	◎	○	2	1	100	1 page	○
Platinum	2,000,000 JPY / 20,000 USD	5	○	○	1	1	75	1 page	○
Gold	1,000,000 JPY / 10,000 USD	4	○	○	1	1	75	1 page	○
Silver	500,000 JPY / 5,000 USD	3	—	—	0	0	50	1/2 page	○
Bronze	300,000 JPY / 3,000 USD	2	—	—	0	0	—	—	—

Diamond Sponsors (Fee: Negotiable)

In addition to benefits common to all sponsors, Diamond Sponsors receive the following benefits:

- Up to eight full registrations for VLDB 2020
- Display of a banner (height 2 m × width 1 m) in a dedicated area in the conference hall while the conference
- Oral recognition as a Diamond Sponsor in the opening and closing sessions
- Admission of up to two persons as exhibitors in the exhibition space
- Two 1.8 × 1.8 m dedicated booths
- Listing of a corporate logo and a company description of up to 150 words in the conference program
- A full-page advertisement in the conference program (ad artwork should be supplied by the sponsor)
- Largest-size logo displays
- Distribution of your company's pamphlet to participants through insertion in the conference bag (up to A4 size, two sheets, folded or unfolded)
- As desired, exclusive sponsorship of an event: reception, banquet, business lunch, PhD workshop, 10-year best paper talk, keynote speech, etc.
- Acknowledgment in press releases

Platinum+ (Platinum Plus) Sponsors (Fee: 3,000,000 JPY / 30,000 USD)

In addition to benefits common to all sponsors, Platinum+ Sponsors receive the following benefits:

- Up to six full registrations for VLDB 2020
- Display of a banner (height 2 m × width 1 m) in a dedicated area in the conference hall while the conference
- Oral recognition as a Platinum+ Sponsor in the opening and closing sessions
- Admission of up to two persons as exhibitors in the exhibition space
- One 1.8 × 1.8 m dedicated booth
- Listing of a corporate logo and a company description of up to 100 words in the conference program
- A full-page advertisement in the conference program (ad artwork should be supplied by the sponsor)
- Logo displays larger than those for Platinum Sponsors
- Distribution of your company's pamphlet to participants through insertion in the conference bag (up to A4 size, two sheets, folded or unfolded)
- As desired, exclusive sponsorship of an event: reception, banquet, business lunch, PhD workshop, 10-year best paper talk, keynote speech, etc.
- Acknowledgment in press releases

Platinum Sponsors (Fee: 2,000,000 JPY / 20,000 USD)

In addition to benefits common to all sponsors, Platinum Sponsors receive the following benefits:

- Up to five full registrations for VLDB 2020
- Display of a banner (height 2 m × width 1 m) in a dedicated area in the conference hall while the conference
- Oral recognition as a Platinum Sponsor in the opening and closing sessions

- Admission of up to one person as an exhibitor in the exhibition space
- One 1.8 × 1.8 m dedicated booth
- Listing of a corporate logo and a company description of up to 75 words in the conference program
- A full-page advertisement in the conference program (ad artwork should be supplied by the sponsor)
- Logo displays larger than those for Gold Sponsors
- Distribution of your company's pamphlet to participants through insertion in the conference bag (up to A4 size, two sheets, folded or unfolded)
- As desired, exclusive sponsorship of an event: reception, banquet, business lunch, PhD workshop, 10-year best paper talk, keynote speech, etc.
- Acknowledgment in press releases

Gold Sponsors (Fee: 1,000,000 JPY / 10,000 USD)

In addition to benefits common to all sponsors, Gold Sponsors receive the following benefits:

- Up to four full registrations for VLDB 2020
- Display of a logo on a banner in a dedicated area in the conference hall while the conference
- Oral recognition as a Gold Sponsor in the opening and closing sessions
- Admission of up to one person as an exhibitor in the exhibition space
- One 1.8 × 1.8 m dedicated booth
- Listing of a company description of up to 75 words in the conference program.
- A full-page advertisement in the conference program. (ad artwork should be supplied by the sponsor)
- Logo displays larger than those for Silver Sponsors
- Distribution of your company's pamphlet to participants through insertion in the conference bag (up to A4 size, two sheets, folded or unfolded)

Silver Sponsors (Fee: 500,000 JPY / 5,000 USD)

In addition to benefits common to all sponsors, Silver Sponsors receive the following benefits:

- Up to three full registration for VLDB 2020
- Listing of a company description of up to 50 words in the conference program
- A half-page advertisement in the conference program. (ad artwork should be supplied by the sponsor)
- Logo displays larger than those for Bronze Sponsors
- Distribution of your company's pamphlet to participants through insertion in the conference bag (up to A4 size, two sheets, folded or unfolded)
- Placement of your company's novelty goods ("tchotchkes"), etc., in the sponsor common area

Bronze Sponsors (Fee: 300,000 JPY / 3,000 USD)

In addition to benefits common to all sponsors, Bronze Sponsors receive the following benefits:

- Up to two full registration for VLDB 2020
- Placement of your company's novelty goods ("tchotchkes"), etc., in the sponsor common area

Special Sponsors

In addition to basic sponsorships, organizations can also support VLDB 2020 through special sponsorships.

These can be either individual sponsorships or combined with basic sponsorships. Alongside the various forms of support, these sponsorships can help promote your company and its sales. Fees for special sponsorships are reduced by 20% when applied for in conjunction with a Basic Sponsorship.

Primary benefits for VLDB 2020 Special Sponsors

	Fee (yen)	Availability	Logo	Banner display	Other benefits
Lunch	1,500,000 JPY / 15,000 USD	3	○	○	<ul style="list-style-type: none"> ● 3 min. speech at the lunch area ● 2 lunch badges ● Proposal of lunch menu
Poster reception	1,500,000 JPY / 15,000 USD	3	○	○	<ul style="list-style-type: none"> ● Company posters at 4 locations in the poster reception area ● 2 poster reception badges
Workshops	1,000,000 JPY / 10,000 USD	6	○	○	<ul style="list-style-type: none"> ● Introduction as a sponsor to workshop participants ● 2 workshop participant badges
Refreshment breaks	750,000 JPY / 7,500 USD	6	○	○	<ul style="list-style-type: none"> ● Display of company information and products in the refreshment break area
Stationery and novelty goods	300,000 JPY / 3,000 USD	5	○	—	<ul style="list-style-type: none"> ● Inclusion of pens, stationery, and novelty goods in the conference bag ● We may make adjustments for duplicated content
Bag inserts	100,000 JPY / 1,000 USD	10	○	—	<ul style="list-style-type: none"> ● Inclusion of your company's pamphlet in the conference bag
Exhibits	200,000 JPY / 2,000 USD	5	○	—	<ul style="list-style-type: none"> ● Provision of a 1.8m × 1.8 m dedicated booth with a table ● One registration as an exhibitor

Lunch Sponsors (3 openings; fee: 1,500,000 JPY / 15,000 USD)

- A representative of your company can give a three-minute speech during the lunch. (A microphone will be provided. Please make arrangements for any other equipment.)
- Display of your company's logo on a screen during the lunch.
- Display of a banner (height 2 m × width 1 m) during the lunch.
- Issuance of two lunch badges. (These badges are good for lunch only; they are not valid for other sessions or meals.)
- Provision of lunch for participants, and proposal of the lunch menu.
- Please consult with the Organizing Committee Secretariat regarding the lunch menu and cost (supplied by the sponsor).

Poster Reception Sponsors (3 openings; fee: 1,500,000 JPY / 15,000 USD)

- Display of company logo on all poster boards in the poster session.
- Company posters at 4 locations in the poster reception area. (Sponsors provide posters.)
- Display of a banner (height 2 m × width 1 m) during the poster session.
- Issuance of two poster reception badges. (These badges are good for the poster session only; they are not valid for other sessions or meals.)

Workshop sponsors (6 openings; fee: 1,000,000 JPY / 10,000 USD)

- Oral introduction by the workshop moderator as a sponsor at the beginning and end of the workshop.
- Display of company logo on screens in each session room at workshop completion.
- Display of a banner (height 2 m × width 1 m) during the sponsor-hosted workshop.
- Issuance of two workshop badges. (These badges are good for the workshop only; they are not valid for other sessions or meals.)

Refreshment Break Sponsors (6 openings; fee: 750,000 JPY / 7,500 USD)

- Display of company name during refreshment break sessions.
- Display of company logo and name at a size allowing for display on the menu tables during refreshment break sessions.
- Display of a banner (height 2 m × width 1 m) during the refreshment break session.

Stationery and Novelty Goods Sponsor (5 openings; fee: 300,000 JPY / 3,000 USD)

- Inclusion of sponsor-supplied pens, stationery, or novelty goods in the conference bags distributed to all participants.
- Note that we may make adjustments in the case of duplicated content.

Bag Insert Sponsors (10 openings; fee: 100,000 JPY / 1,000 USD)

- Distribution of sponsor-provided pamphlets to participants through insertion in the conference bag. (Up to A4 size, two sheets, folded or unfolded).

Exhibition Sponsors (5 openings; fee: 200,000 JPY / 2,000 USD)

- Inclusion of company logo in the conference program.
- Listing of company logo on the conference website.
- Provision of a 1.8m × 1.8 m dedicated booth with a table in the conference hall.
- Full registration of one person as an exhibitor.

Sponsorship Applications

Thank you for your interest in applying as a VLDB 2020 sponsor. The following describes procedures for application as a VLDB 2020 sponsor. Please submit applications and inquiries to the VLDB sponsorship contact at the following email address:

vldb2020@jtbcom.co.jp

1. Please contact us via email with any questions about sponsoring VLDB 2020 or sponsorship benefits. It would also be helpful if you could let us know of your intention to become a sponsor, even before you make a formal application.
2. An application for sponsorship can be found on the following pages. Please fill in the necessary details and submit applications as an email attachment to the VLDB sponsorship contact at the address above. Please also contact us at this email address if you need a copy of the application form in Microsoft Word format.
3. After submitting your application, please follow the instructions we send to you regarding bank wires for payment of sponsorship fees.
4. The VLDB 2020 website is currently being prepared, and we expect to launch it in September 2018. Please contact us regarding posting of your logo after the website launch.

We look forward to support from many companies and organizations. Please send any questions or comments regarding VLDB 2020 to vldb2020@jtbcom.co.jp.

We thank you for your support and cooperation.

VLDB 2020 Sponsorship Application

Company or organization name		(Please provide name as it should be listed in printed materials.)
Sponsorship type	Standard Sponsorship	<div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Diamond (neg.) <input type="checkbox"/> Platinum+ (3,000,000 yen) <input type="checkbox"/> Platinum (2,000,000 yen) <input type="checkbox"/> Gold (1,000,000 yen) <input type="checkbox"/> Silver (500,000 yen) <input type="checkbox"/> Bronze (300,000 yen) </div> <div> <input type="checkbox"/> No. of exhibition booths (0 to 2): ____] <input type="checkbox"/> No. of exhibition booths (0 or 1): ____] <input type="checkbox"/> No. of exhibit booths (0 or 1): ____] <input type="checkbox"/> No. of exhibit booths (0 or 1): ____] </div> </div>
	Special Sponsorship	<input type="checkbox"/> Lunch (1,500,000 yen) <input type="checkbox"/> Poster reception (1,500,000 yen) <input type="checkbox"/> Workshop (1,000,000 yen) <input type="checkbox"/> Refreshment break (750,000 yen) <input type="checkbox"/> Stationery and novelty goods (300,000 yen) <input type="checkbox"/> Bag insert (100,000 yen) <input type="checkbox"/> Exhibit (200,000 per booth): ____ booths
Sponsor benefits (common)		VLDB 2020 conference program listing: <input type="checkbox"/> Yes <div style="margin-left: 20px;"> • Company or organization name (_____) / </div> <div style="margin-left: 20px;"> <input type="checkbox"/> Include logo / <input type="checkbox"/> Do not include logo </div> <div style="margin-left: 20px;"> * Please submit logo artwork files at an appropriate printing resolution in .jpeg, .ai, or .eps format </div> <input type="checkbox"/> No
		Listing on the VLDB 2020 conference website: <input type="checkbox"/> Yes <div style="margin-left: 20px;"> • Company or organization name (_____) / </div> <div style="margin-left: 20px;"> • Link URL: (_____) / </div> <div style="margin-left: 20px;"> <input type="checkbox"/> Do not link </div> <div style="margin-left: 20px;"> <input type="checkbox"/> Include logo / <input type="checkbox"/> Do not include logo </div> <input type="checkbox"/> No
		Inclusion on VLDB 2020 official sponsor poster <input type="checkbox"/> Yes <div style="margin-left: 20px;"> • Company or organization name </div>

	(_____) / <input type="checkbox"/> Include logo / <input type="checkbox"/> Do not include logo <input type="checkbox"/> No
	Use of VLDB 2020 official logo <input type="checkbox"/> Will use <input type="checkbox"/> Will not use <input type="checkbox"/> To be determined
Contact	Name
	Postal Address
	Division or department
	Email
	Telephone number
Questions, etc.	

Note: Please submit logo image data (in .jpeg, .ai, or .eps format) along with your application.

Thank you for your cooperation!

Regarding use of private information

All private information received will only be used for communications related to the 46th International Conference on Very Large Data Bases (VLDB 2020). No disclosures to third parties will be performed without the express consent of persons involved.

Submit applications to:
 VLDB Sponsorship Office
 c/o JTB Communication Design, Inc.
 To: Tsukahara (Ms.) and Yonehara (Mr.)
 3-23-1 Celestine Shiba Mitsui Bldg., Shiba, Minato, Tokyo
 Telephone: +81-(0)3-5657-0777 Fax: +81-(0)3-5657-0636
 Email: vldb2020@jtbcom.co.jp 担当: 濱口